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**SAN MIGUEL BREWERY
HONG KONG LTD.**
香港生力啤酒廠有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 236)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce the appointment of Mr. Tomoki Yamauchi as non-executive director of the Company, with effect from 27 October 2017.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the “Board”) of San Miguel Brewery Hong Kong Limited (the “Company”) is pleased to announce that Mr. Tomoki Yamauchi (“Mr. Yamauchi”) has been appointed as non-executive director of the Company with effect from 27 October 2017.

Mr. Yamauchi, aged 49, is the Executive Financial Advisor and Director of San Miguel Brewery Inc.. He is also a Director of San Miguel Brewing International Limited. He was previously the Senior Manager of Accounting Department of Kirin Company, Limited and the Senior Manager of Planning Department of Kirin Beverage Company, Limited (2016-September 2017). Mr. Yamauchi was also the Senior Manager of Management Planning Department of Kirin Company, Limited and Senior Manager of Accounting Unit Group Finance of Kirin Holdings Company, Limited (2013 – 2016); Senior Manager of Finance and Accounting Department of Kirin Group Office Company, Limited (2011 – 2013); Senior Manager of Finance and Accounting Department of Kirin Business Expert Company, Limited (2010 – 2011); Manager of J-SOX compliance integration of Kirin Holdings Company, Limited (2007 – 2010); and Director & Treasurer of Coca-Cola Bottling Company of Northern New England, Inc. (2003 – 2007). Mr. Yamauchi graduated from Keio University with a bachelor’s degree in Economics in 1992. He also completed a program for Management Development in Harvard Business School in 2004.

Save for his directorships as disclosed above, Mr. Yamauchi has not held any directorships in any publicly listed companies or other major appointment in the past three years. Apart from being a non-executive director, Mr. Yamauchi does not hold any other position in the Company or its subsidiaries.

Mr. Yamauchi has not entered into any service agreement with the Company in relation to his appointment but he is entitled to receive an annual director’s fee of HK\$50,000 which is determined by reference to his duties and responsibilities in the Company and is subject to revision by the Remuneration Committee and the Board under the authority granted by shareholders at annual general meetings. Mr. Yamauchi’s appointment as non-executive director is not for a specific term as he is subject to retirement by rotation

and re-election at annual general meetings in accordance with the Articles of Association of the Company.

Mr. Yamauchi does not have any relationships with any of the Company's directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules")).

As at the date of this announcement, Mr. Yamauchi does not have any interests in any shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save for the information disclosed above, Mr. Yamauchi has confirmed that there is no other information which is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules nor any other matters relating to his appointment that need to be brought to the attention of the Company's shareholders.

The Board would like to express its warm welcome to Mr. Yamauchi on his appointment.

By Order of the Board
San Miguel Brewery Hong Kong Ltd.
John K.L. Cheung
Company Secretary

Hong Kong, 27 October 2017

As at the date of this announcement, the Board of the Company comprises the executive director, Mr. Ramon G. Torralba, the non-executive directors, Mr. Ramon S. Ang (Chairman), Mr. Carlos Antonio M. Berba (Deputy Chairman), Ms. May (Michelle) W. M. Chan, Mr. Takashi Hayashi, Mr. Roberto N. Huang, Mr. Fumiaki Ozawa and Mr. Tomoki Yamauchi; and the independent non-executive directors, Mr. Alonzo Q. Ancheta, Dr. the Hon. Sir David K. P. Li, Mr. Reynato S. Puno and Mr. Carmelo L. Santiago.