



**SAN MIGUEL BREWERY
HONG KONG LTD.**
香港生力啤酒廠有限公司

(Incorporated in Hong Kong with limited liability)
(Stock Code: 236)

13 August 2015

Dear Shareholder,

Election of Language and Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the articles of association of San Miguel Brewery Hong Kong Ltd. (the "Company"), and in order to implement a more effective and cost-efficient communication system with its Shareholders, the Company makes available the following options for you in connection with your receipt of future corporate communications of the Company ("Corporate Communications"). These Corporate Communications comprise any document(s) issued or to be issued by the Company for the information or action of the holders of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

You may elect to receive the Corporate Communications in any one (1) of the following manners:

- (1) to read the version of the Corporate Communication in electronic form published, in both English and Chinese languages on the Company's website at info.sanmiguel.com.hk ("Website Version") in place of receiving printed copies, and receive a printed notification letter of the publication of the Corporate Communication on the Company's website every time that the Company publishes a Corporate Communications in its website; or
- (2) to receive the printed English version of all future Corporate Communications only; or
- (3) to receive the printed Chinese version of all future Corporate Communications only; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

In support of environmental protection, the Company recommends you to select the Website Version.

To make your election, please mark (X) in the appropriate box on the enclosed reply form and sign and return it by post or by hand to the Company c/o the Company's share registrar in Hong Kong ("Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the reply form and need not affix a stamp on the envelope when returning your reply form. Otherwise, please affix an appropriate stamp.

If the Company does not receive the duly completed and signed reply form or receive a response indicating the objection from you on or before 11 September 2015 and until you inform the Company c/o the Hong Kong Share Registrar by reasonable notice in writing or by email to sanmiguel.ecom@computershare.com.hk, you are deemed to have consented to receive the Website Version and read the Website Version in place of receiving printed copies. A printed notification letter of the publication of the Corporate Communication in the Company's website will be sent by post to you every time a Website Version of a Corporate Communication is published, at your address as appearing in the Company's register of members maintained by the Hong Kong Share Registrar.

You have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar to change the choice of language and/or means of receipt of the Corporate Communications. You may also send such a notice by email to sanmiguel.ecom@computershare.com.hk. Even if you have chosen (or are deemed to have consented) to receive all future Corporate Communication in the Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will promptly, upon your request, send the Corporate Communication to you in printed form free of charge.

Please note that the English and Chinese versions of all future Corporate Communication are also be available on the Company's website at info.sanmiguel.com.hk and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

Thank you.

By Order of the Board,
San Miguel Brewery Hong Kong Ltd.
John K.L. Cheung
Company Secretary

Name(s) and Address of Shareholder(s):
股東之姓名及地址:

Reply Form 回條

To: **San Miguel Brewery Hong Kong Ltd. (the "Company")**
(Stock Code: 236)
c/o Computershare Hong Kong Investor Services Limited
17M Floor,
Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

致: **香港生力啤酒廠有限公司 (「本公司」)**
(股份代號: 236)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Corporate Communication[#] of the Company ("Corporate Communication") in the manner as indicated below:

本人/我們欲以以下列方式收取 貴公司之公司通訊 (「公司通訊」):

(Please mark **ONLY ONE (X)** of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to read the version of the Corporate Communication in electronic form published, in both English and Chinese languages on the Company's website at info.sanmiguel.com.hk ("Website Version") in place of receiving printed copies, and receive a printed notification letter of the publication of the Corporate Communication on the Company's website every time that the Company publishes a Corporate Communications in its website; **OR**
查閱登載於在本公司網站 info.sanmiguel.com.hk 之公司通訊的英文及中文電子版本 (「網上版本」), 以代替印刷本, 並於每次本公司於網站刊發公司通訊時, 收取有關公司通訊已在本公司網站刊發之通知信函印刷本; 或
- to receive the **printed English version** of all future Corporate Communications **ONLY**; **OR**
僅收取所有日後公司通訊之**英文印刷本**; 或
- to receive the **printed Chinese version** of all future Corporate Communications **ONLY**; **OR**
僅收取所有日後公司通訊之**中文印刷本**; 或
- to receive both the printed **English and Chinese versions** of all future Corporate Communications.
同時收取所有日後公司通訊之**英文及中文印刷本**。

Signature
簽名

Contact telephone number

聯絡電話號碼

Date

日期

Notes 附註:

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- If the Company does not receive this duly completed and signed Reply Form or receive a response indicating the objection from you by 11 September 2015, you are deemed to have consented to receive the Website Version and to read the Website Version in place of receiving printed copies. All future Corporate Communication will be sent out in the manner specified in the Company's letter dated 13 August 2015. The Company will only send you a printed notification letter of the publication of the Corporate Communication on the Company's website every time a Website Version of a Corporate Communications is published.
倘若本公司於 2015 年 9 月 11 日仍未收到 閣下已適當地填妥並簽署的回條或表示反對的回覆, 閣下將被視為已同意瀏覽網上版本以代替收取印刷本。本公司將按 2015 年 8 月 13 日之本公司函件內所述之方式向 閣下寄發所有公司通訊。本公司將於每次刊發公司通訊時, 向 閣下寄發有關公司通訊已在本公司網站刊發的通知信函印刷本。
- If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名股東, 則本回條須由該名於本公司股東名冊上就聯名持有股份其姓名位列首位的股東簽署, 方為有效。
- The above instruction will apply to all future Corporate Communication to be sent to shareholders of the Company until you notify the Company otherwise by reasonable notice in writing to the Company c/o the Company's share registrar in Hong Kong (the "Hong Kong Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to sanmiguel.ecom@computershare.com.hk.
上述指示適用於日後寄發予本公司股東之所有公司通訊, 直至 閣下向本公司發出合理時間的書面通知予本公司之香港證券登記處香港中央證券登記有限公司 (「香港證券登記處」), 地址為香港灣仔皇后大道東 183 號合和中心 17M 樓或以電郵方式發送至 sanmiguel.ecom@computershare.com.hk 另作選擇為止。
- Shareholders are entitled to change the choice of means of receipt and/or language of the Corporate Communication at any time by reasonable notice in writing or by email to sanmiguel.ecom@computershare.com.hk to the Company c/o the Hong Kong Share Registrar.
股東有權隨時發出合理時間的書面通知予本公司之香港證券登記處或以電郵方式發送至 sanmiguel.ecom@computershare.com.hk, 要求更改公司通訊之收取方式及/或語言版本。
- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form.
為免存疑, 任何在本回條上的額外手寫指示, 本公司將不予處理。

[#] Corporate Communication refers to any document issued or to be issued by the Company for the information or action of holders of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its interim financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊指本公司刊發或將予刊發以供其任何證券持有人參照或採取行動的任何文件, 包括但不限於: (a) 董事會報告、其年度帳目連同一份核數師報告及財務摘要報告 (如適用); (b) 中期報告及其中期摘要報告 (如適用); (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 代表委任表格。

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閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Reply Form to us.
No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

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