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**SAN MIGUEL BREWERY  
HONG KONG LTD.**

**香港生力啤酒廠有限公司**

*(Incorporated in Hong Kong with limited liability)*

(Stock Code: 236)

#### **ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS**

The Company have made arrangements to ascertain the preferences of its Shareholders with respect to the means of receipt of Corporate Communications and/or the language(s) in which they will receive the Corporate Communications, in accordance with Rules 2.07A and 2.07B of the Listing Rules and the Company's Articles of Association.

Pursuant to Rule 2.07A and 2.07B of the Listing Rules and the Company's Articles of Association, and in order to implement a more effective and cost-efficient communication system with its Shareholders, the Company have made arrangements to ascertain (A) how its Shareholders wish to receive future Corporate Communications from the Company (whether (i) through the Website Version, or (ii) in printed form; and (B) the language(s) in which the Shareholders wish to receive future Corporate Communications (whether (i) in the English language version only, (ii) in the Chinese language version only, or (iii) in both the English and Chinese language versions).

In support of environmental protection, the Board recommends the Shareholders to elect the Website Version for receiving the Company's Corporate Communications.

#### **NEW ARRANGEMENTS**

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements have been made by the Company:

1. The Company will send the First Letter to its Shareholders together with the Reply Form, prepared in the English and Chinese languages, to enable them to elect any one of the following options in respect of the manner and the language in which they wish to receive the Company's future Corporate Communications:
  - (a) to read the Website Version of all Corporate Communications in place of receiving printed copies, and receive a printed notification letter of the publication of the Corporate Communication on the Company's Website every time that the Company publishes a Corporate Communications in its website; or
  - (b) to receive the printed English version of all future Corporate Communications only; or
  - (c) to receive the printed Chinese version of all future Corporate Communications only; or
  - (d) to receive both the printed English and Chinese versions of all future Corporate Communications.

The Reply Form should be completed, signed and returned by post using the mailing label attached for posting or by hand delivery to the Company c/o the Company's Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, on or before 11 September 2015.

**The First Letter explains that if the Company does not receive the duly completed and signed Reply Form or a response indicating an objection from the Shareholder on or before 11 September 2015 and until the Shareholder informs the Company otherwise by reasonable notice in writing to the Company's Share Registrar or by email at [sanmiquel.ecom@computershare.com.hk](mailto:sanmiquel.ecom@computershare.com.hk), the Shareholder is deemed to have consented to receive the Website Version and to read all future Corporate Communications published on the Company's website in place of receiving printed copies. A printed notification letter of the publication of the Website Version of the Corporate Communication on the Company's Website will be sent to such Shareholder every time a Website Version of a Corporate Communication is published.**

2. For those Shareholders who choose to receive Corporate Communications in printed form, they may elect to receive the Corporate Communications in English version only, in Chinese version only, or in both the English and Chinese version. The Company will send to them the printed form of the Corporate Communications in their selected language, unless and until they notify the Company's Share Registrar in writing or by email to [sanmiquel.ecom@computershare.com.hk](mailto:sanmiquel.ecom@computershare.com.hk) that they wish to receive the Corporate Communications in the other (or both) language(s), as the case may be, or through the Website Version.
3. When each printed Corporate Communications is sent out by the Company in accordance with the arrangements described in paragraph 2 above, the Second Letter and a Change Request Form, prepared in the English and Chinese languages, will be attached to or printed in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may request for the other language of the Corporate Communication, or change their choice of language(s) and/or the means of receipt of the Corporate Communications, at any time by completing and returning the Change Request Form to the Company's Share Registrar or by sending an email to [sanmiquel.ecom@computershare.com.hk](mailto:sanmiquel.ecom@computershare.com.hk).
4. For those Shareholders who choose, or are deemed to have consented, to receive Corporate Communications in the Website Version, the Company will send, every time that a Corporate Communication is made available by the Company at the Company's Website, a printed notification letter of the publication of the Corporate Communications on the Company's website by post to such Shareholders at their addresses as appearing in the Company's register of members maintained by the Share Registrar. Such Shareholders shall also be informed in the notification letter that they may change their means of receipt of the Corporate Communications and select the language(s) in which they receive such Corporate Communications, in the same manner as provided in paragraph 3. A Change Request Form shall likewise accompany the notification letter.
5. Shareholders are also entitled at any time by reasonable notice in writing to the Company c/o the Share Registrar to change their choice of language(s) and/or the means of receipt of Corporate Communications. Shareholders may also send such notice by email to [sanmiquel.ecom@computershare.com.hk](mailto:sanmiquel.ecom@computershare.com.hk). With respect to Shareholders who have chosen (or deemed to have consented) to receive Corporate Communications in the Website Version but for any reason have difficulty in receiving or gaining access to the Corporate Communications, the Company will promptly upon request send the Corporate Communications to such Shareholders in printed form free of charge.
6. All Corporate Communications in both the English and Chinese languages, and in accessible format, will be available on the Company's Website. Soft copies of all such Corporate Communications in the English and Chinese languages will also be filed with the Stock Exchange on the same day they are dispatched to Shareholders and will be available on the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk), or on such other day as required by the Stock Exchange or pursuant to the Listing Rules.
7. Shareholders may call the hotline service (Tel: (852) 2862 8688) provided by the Company during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiry of the Company's arrangements set out above.

8. The First Letter and the Second Letter will mention that both languages of each Corporate Communications will be available on the Company's Website and the hotline service has been provided as mentioned in the arrangements described in paragraphs 6 and 7 above, respectively.

## DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

<b>"Board"</b>	the board of directors of the Company
<b>"Change Request Form"</b>	a pre-paid request form (a stamp is not needed for posting in Hong Kong) to be sent together with the Second Letter
<b>"Company"</b>	San Miguel Brewery Hong Kong Limited, a company incorporated under the laws of the Hong Kong with limited liability and whose shares are listed on the Stock Exchange
<b>"Company's Website"</b>	<a href="http://info.sanmiguel.com.hk">info.sanmiguel.com.hk</a>
<b>"Corporate Communications"</b>	any document(s) issued or to be issued by the Company for the information or action of holders of any of the Company's securities, including but not limited to: <ul style="list-style-type: none"><li>(a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report;</li><li>(b) the interim report and, where applicable, its summary interim report;</li><li>(c) a notice of meeting;</li><li>(d) a listing document;</li><li>(e) a circular; and</li><li>(f) a proxy form.</li></ul>
<b>"First Letter"</b>	a letter dated 13 August 2015 to be sent by the Company to the Shareholders together with the Reply Form
<b>"Hong Kong"</b>	Hong Kong Special Administrative Region of the People's Republic of China
<b>"Share Registrar"</b>	Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
<b>"Listing Rules"</b>	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
<b>"Shareholder(s)"</b>	holder(s) of the ordinary shares in the issued share capital of the Company, with a nominal value of HK\$0.01 each
<b>"Reply Form"</b>	a pre-paid reply form (a stamp is not needed for posting in Hong Kong) to be sent together with the First Letter
<b>"Second Letter"</b>	a letter to be sent to the Shareholders by the Company together with each future printed Corporate Communication and the Change Request Form
<b>"Stock Exchange"</b>	The Stock Exchange of Hong Kong Limited
<b>"Website Version"</b>	the version of the Corporate Communication in electronic form published, in both English and Chinese languages, on the Company's Website

By Order of the Board  
**San Miguel Brewery Hong Kong Ltd.**  
**John K.L. Cheung**  
*Company Secretary*

Hong Kong, 13 August 2015

*As at the date of this announcement, the Board of the Company comprises the executive director, Mr. Ramon G. Torralba, the non-executive directors, Mr. Ramon S. Ang (Chairman), Mr. Carlos Antonio M. Berba (Deputy Chairman), Ms. Chan Wen Mee, May (Michelle), Mr. Teruyuki Daino, Mr. Takashi Hayashi, Mr. Roberto N. Huang and Mr. Takeshi Wada; and the independent non-executive directors, Dr. the Hon. Sir David K. P. Li, Mr. Ng Wai Sun, Mr. Reynato S. Puno and Mr. Carmelo L. Santiago.*