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SAN MIGUEL BREWERY HONG KONG LTD. 香港生力啤酒廠有限公司

(Incorporated in Hong Kong with limited liability) (Stock Code: 236)

CHANGE IN DIRECTORS

The Board is pleased to announce the appointment of Mr. Takeshi Wada as nonexecutive director of the Company effective from 19 April 2013. The Board also announces that Mr. Taro Matsunaga has tendered his resignation as non-executive director of the Company and Mr. Romulo L. Neri has tendered his resignation as Adviser to the Board of the Company with effect from 19 April 2013.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (the "Board") of San Miguel Brewery Hong Kong Limited (the "Company") is pleased to announce that Mr. Takeshi Wada ("Mr. Wada") has been appointed as non-executive director of the Company with effect from 19 April 2013.

Mr. Wada, aged 52, is a Director of Sales Department of Heineken Kirin K.K since 2009. He served in Kirin Brewery Co., Ltd. in the following capacities: Deputy General Manager of the Sales Department (2008 – 2009), General Sales Manager (2005-2008) and Sales Representative (1988-1993) of the Niigata Branch, Planning Manager of the Metropolitan Regional Sales & Marketing Division (2000-2005), Planning Manager of the Yokohama Branch (1998-2000), and Staff of the Human Resources and Labor Section of the Nagoya Brewery (1984-1988). He was also Executive Assistant of the President (1998-2000), Planning Manager (1996-1998) and Planning Manager of Kansai Branch (1993-1996) of Budweiser Japan Company. Mr. Wada graduated from University of Tokyo (Faculty of Law) in 1984.

Save for his directorships as disclosed above, Mr. Wada has not held any directorships in any publicly listed companies or other major appointment in the past three years. Apart from being a non-executive director, Mr. Wada does not hold any other position in the Company or its subsidiaries.

Mr. Wada has not entered into any service agreement with the Company in relation to his appointment but he is entitled to receive an annual director's fee of HK\$50,000 which is determined by reference to his duties and responsibilities in the Company and is subject to revision by the Remuneration Committee and the Board under the authority granted by shareholders at annual general meetings. Mr. Wada's appointment as non-executive director is not for a specific term as he is subject to retirement by rotation and re-election at annual general meetings in accordance with the Articles of Association of the Company.

Mr. Wada does not have any relationships with any of the Company's directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules").

As at the date of this announcement, Mr. Wada does not have any interests in any shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save for the information disclosed above, Mr. Wada has confirmed that there is no other information which is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules nor any other matters relating to his appointment that need to be brought to the attention of the Company's shareholders.

The Board would like to express its warm welcome to Mr. Wada on his appointment.

RESIGNATION OF NON-EXECUTIVE DIRECTOR

The Board also announces that Mr. Taro Matsunaga ("Mr. Matsunaga") has resigned as non-executive director of the Company with effect from 19 April 2013 due to other business engagements which require more of his dedication. Mr. Matsunaga has confirmed that there is no disagreement with the Board and there is no other matter relating to his resignation that needs to be bought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board would like to express its gratitude to Mr. Matsunaga for his valuable efforts and contribution to the Company during his tenure of appointment.

RESIGNATION OF ADVISER TO THE BOARD

The Board announces that Mr. Romulo L. Neri ("Mr. Neri") has resigned as Adviser to the Board of the Company with effect from 19 April 2013 due to other business engagements which require more of his dedication. Mr. Neri has confirmed that there is no disagreement with the Board and there is no other matter relating to his resignation that needs to be bought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board would like to express its gratitude to Mr. Neri for his valuable efforts and contribution to the Company during his tenure of appointment.

By Order of the Board San Miguel Brewery Hong Kong Ltd. John K.L. Cheung Company Secretary

Hong Kong, 19 April 2013

As at the date of this announcement, the Board of the Company comprises the executive director, Mr. Ramon G. Torralba, the non-executive directors, Mr. Ramon S. Ang (Chairman), Mr. Carlos Antonio M. Berba (Deputy Chairman), Ms. Chan Wen Mee, May (Michelle), Mr. Teruyuki Daino, Mr. Roberto N. Huang, Mr. Shobu Nishitani and Mr. Takeshi Wada; and the independent non-executive directors, Dr. the Hon. Sir. David K. P. Li, Mr. Ng Wai Sun, Mr. Reynato S. Puno and Mr. Carmelo L. Santiago.