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SAN MIGUEL BREWERY HONG KONG LTD.

香港生力啤酒廠有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 236)

CHANGE IN DIRECTORS

The Board is pleased to announce the appointment of General Benjamin P. Defensor, Jr. as non-executive director and remuneration committee member of the Company effective from 28 August 2009. The Board also announces that Mr. Romulo L. Neri has tendered his resignation as independent non-executive director and remuneration committee member of the Company, and would be designated as Adviser to the Board of the Company with effect from 28 August 2009.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR AND REMUNERATION COMMITTEE MEMBER

The board of directors (the “Board”) of San Miguel Brewery Hong Kong Limited (the “Company”) is pleased to announce that General Benjamin P. Defensor, Jr. (“General Defensor”) has been appointed as non-executive director and remuneration committee member of the Company with effect from 28 August 2009.

General Defensor, aged 62, is the 26th Commanding General of the Philippine Air Force and the 30th Chief of Staff of the Armed Forces of the Philippines. He graduated from the Philippine Military Academy in 1969, with the distinctions of Master of the Sword, Journalism Awardee, Editor-in-Chief and Class President. He also completed his Command and General Staff Course with distinction at the Air Command and Staff College of the United States Air Force, Air University in 1985. His postgraduate studies include Master in Mass Communication at the University of the Philippines, Master in Public and Business Management at De La Salle University, Philippines and Air Transport Course at the Asian Institute of Management, Philippines and other PhD studies. In 2001, the United States Air Force Air University in Alabama, USA inducted him into its International Hall of Honour the Hall of Fame of the University, for his career-long achievements.

General Defensor also has a rich corporate background. He is the Chairman of Isla Bela Corporation. He has also been the Chairman of the Board of 5 established corporations in banking, real estate, insurance, mass media, agri-business and other industries. In addition, he was a former Board member of the Company from 27 February 2003 to 23 February 2005.

Save for his directorships as disclosed above, General Defensor had not held any directorships in any public listed companies nor other major appointment in the past three years. Apart from being a non-executive director and a member of the remuneration committee, General Defensor does not hold any other position in the Company or its subsidiaries.

General Defensor has not entered into any service agreement with the Company in relation to his appointment but he is entitled to receive an annual director's fee of HK\$50,000 which is determined by reference to his duties and responsibilities in the Company and is subject to revision by the Remuneration Committee and the Board under the authority granted by shareholders at annual general meetings. General Defensor's appointment as a non-executive director is not for a specific term as he is subject to retirement by rotation and re-election at annual general meetings in accordance with the Articles of Association of the Company.

General Defensor does not have any relationships with any of the Company's directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules")).

As at the date of this announcement, General Defensor does not have any interests in any shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save for the information disclosed above, General Defensor has confirmed that there is no other information which is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules nor any other matters relating to his appointment that need to be brought to the attention of the Company's shareholders.

The Board would like to express its warm welcome to General Defensor on his appointment.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND REMUNERATION COMMITTEE MEMBER AND DESIGNATION AS ADVISER TO THE BOARD

The Board also announces that Mr. Romulo L. Neri ("Mr. Neri") has resigned as independent non-executive director and remuneration committee member of the Company due to other business engagements which require more of his dedication, and was appointed as Adviser to the Board of the Company with effect from 28 August 2009. Mr. Neri has confirmed that there is no disagreement with the Board and there is no other matter relating to his resignation that needs to be brought to the attention of The Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board would like to express its gratitude to Mr. Neri for his valuable efforts and contribution to the Company during his tenure of appointment as independent non-executive director and remuneration committee member of the Company, and would like to express its warm welcome to Mr. Neri on his appointment as Adviser to the Board of the Company.

By Order of the Board
San Miguel Brewery Hong Kong Ltd.
John K.L. Cheung
Company Secretary

Hong Kong, 28 August 2009

As at the date of this announcement, the Board of the Company comprises the executive director, Mr. Peter K. Y. Tam, the non-executive directors, Mr. Ramon S. Ang (Chairman), Mr. Faustino F. Galang (Deputy Chairman), Mr. Carlos Antonio M. Berba, Ms. Minerva Lourdes B. Bibonia, Mr. Cheung Yuen Tak, Mr. Thelmo Luis O. Cunanan Jr., General Benjamin P. Defensor, Jr. and Ms. Jesusa Victoria Hernandez-Bautista; and the independent non-executive directors, Dr. The Hon. Sir. David K. P. Li, Mr. Ng Wai Sun, and Mr. Carmelo L. Santiago.