



SAN MIGUEL BREWERY HONG KONG LTD.

香港生力啤酒廠有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 236)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors (“Board”) of San Miguel Brewery Hong Kong Limited (the “Company”) is pleased to announce the appointment of Ms. Jesusa Victoria Hernandez-Bautista (“Ms. Hernandez-Bautista”) as non-executive director of the Company effective from 12 September 2008.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Ms. Jesusa Victoria Hernandez-Bautista has been appointed as non-executive director of the Company with effect from 12 September 2008.

Ms. Hernandez-Bautista, aged 40, is the President of Nature Concepts Inc. Ms. Hernandez-Bautista has also held senior management positions in companies involved in realty, film, trading and manpower services in the Philippines.

There is no service contract entered into between Ms. Hernandez-Bautista and the Company. Pursuant to the Articles of Association of the Company, Ms. Hernandez-Bautista shall be subject to retirement by rotation and re-election at annual general meetings of the Company.

The directors shall be entitled to director’s remuneration as recommended by the Remuneration Committee of the Company and determined by the Board and, if required, approved by shareholders in a general meeting. The emoluments of all directors are determined on the basis of the relevant director’s experience, level of responsibilities within the Company, the Company’s performance, as well as the remuneration benchmark in the industry and the current market situation. Normally, a director is entitled to annual director’s fee of HK\$50,000.

Ms. Hernandez-Bautista did not have any directorships in other listed public companies in the last three years and does not have any relationships with the Company’s directors, senior management, substantial shareholders or controlling shareholders (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“Listing Rules”)).

As at the date of this announcement, Ms. Hernandez-Bautista does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save for the information disclosed above, Ms. Hernandez-Bautista has confirmed that there is no other information which is required to be disclosed pursuant to paragraphs (h) to (v) of Rule 13.51(2) of the Listing Rules nor any other matters relating to her appointment that need to be brought to the attention of the Company's shareholders.

By Order of the Board

John K.L. Cheung

Company Secretary

Hong Kong, 12 September 2008

As at the date of this announcement, the Board of the Company comprises the executive director, Mr. Peter K. Y. Tam, the non-executive directors, Mr. Ramon S. Ang (Chairman), Mr. Faustino F. Galang (Deputy Chairman), Mr. Carlos Antonio M. Berba, Ms. Minerva Lourdes B. Bibonia, Mr. Cheung Yuen Tak, Mr. Ferdinand K. Constantino, Ms. Jesusa Victoria Hernandez-Bautista and Mr. Francis H. Jardeleza; and the independent non-executive directors, Dr. The Hon. Sir. David K. P. Li, Mr. Ng Wai Sun and Mr. Carmelo L. Santiago.