

■ Assistant Manager – Trade Promotions & Merchandising

Responsibilities

- Formulate trade promotion strategies, develop and execute promotion events
- Liaise with external parties on joint promotion and material production to cater promotion needs
- Provide market intelligence report, conduct sales analysis and promotion evaluation
- Exploit new sales opportunities and develop potential sales channels

Requirements

- College graduates in marketing, business or related discipline
- At least 5 years of experience in marketing, trade marketing or sales field
- Working in field is necessary for market intelligence and events
- Effective communication, negotiation and customer service skills
- Proficiency in MS Excel and PowerPoint
- Candidate with less experience will also be considered

We offer attractive pay package, comprehensive training and career prospects. Interested parties please send the detailed resume including present salary and expected salary to Career@sanmiguel.com.hk or via Whatsapp 6119-3260.

Personal data collected is solely for recruitment and employment related issues. It will be kept in strict confidence and disclosed only to those who have a legitimate interest in the application. If the application is unsuccessful, the whole document will be destroyed immediately upon the conclusion of the employment decision.