

## ■ Brand Executive

### Responsibilities

- To support the planning and implementing the assigned branded programs including above-the-line and below-the-line advertising, promotions, events and activities;
- To support and follow-up on social media and PR coverage;
- To manage marketing communication materials, A&P and reporting.

### Requirements

- Degree holder in marketing or related discipline
- At least 1 year of experience in sales or marketing of FMCG or advertising agency
- A self-motivated team player with great initiative and passion for achievement
- Good interpersonal skill and creative thinking
- Fluent in written and spoken English and Chinese
- Candidate with more experience will be considered as Assistant Brand Manager
- Fresh graduates will also be considered

We offer attractive pay package, comprehensive training and career prospects. Interested parties please send the detailed resume including present salary and expected salary to [Career@sanmiguel.com.hk](mailto:Career@sanmiguel.com.hk) or via Whatsapp 6119-3260.

Personal data collected is solely for recruitment and employment related issues. It will be kept in strict confidence and disclosed only to those who have a legitimate interest in the application. If the application is unsuccessful, the whole document will be destroyed immediately upon the conclusion of the employment decision.